

▶ **ESG Investment Program Overview**



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ESG Investment Program

1Q17 Commentary: Direct engagement with companies is one of the most impactful ways to promote progress on ESG issues.

Perspectives

- 🔗 **Partnering for Positive Impact through Public Equities**
Investor relations is an important advocate for ESG issues within public companies.
- ▶ **Nasdaq TradeTalks on ClearBridge ESG ETFs**
Mary Jane McQuillen and Stephen Rigo, CFA join Nasdaq TradeTalks' Jill Malandrino to discuss why ESG is important to investors.
- 🔗 **Passive ETF Distortions Create Opportunities for Active Management**
The proliferation of passively-managed ETFs could create opportunities for active managers.
- 🗨️ **Sustainability Leaders Strategy**

Investing to make an impact can be achieved through investment strategies that integrate Environmental, Social and Governance (ESG) factors into the stock selection process. These strategies enable investors to reap the benefits of responsible, sustainable business and promote positive change through company engagement, proxy voting and raising awareness of ESG issues.

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