

ESG Trends: Behind the Numbers with US SIF

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Portfolio Specialist Robin Freeman hosts Meg Voorhes and Bryan McGannon of US SIF in a discussion of the major trends in their annual report on sustainable and impact investing. The conversation covers reasons behind the significant growth in the U.S. sustainable investment universe, including how and why money managers and institutional investors incorporate ESG criteria into their investment analysis, which ESG criteria they consider most important and which emerging ESG issues are starting to command investor attention.



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